ORDER

Orders Order / Rev: 715925 06331752 Alt Order #: **CRAVAAK FOR CONGRESS** Product Desc: **KARE** Estimate: C23C29 Flight Dates: 10/23/12 - 10/29/12 Primary AE: Jim Quinn Sales Office: Original Date / Rev: 09/21/12 / 09/21/12 T-PHI Order Type: Political Sales Region: NAT **Smart Media Group Inc/ POL** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast WEEKLY 814 King Street Billing Cycle: Agency Commission: Alexandria, VA 22314 15% Advertiser CRAVAAKKC/R/CONGRESS Name: A35+ New Business Thru: Demographic: **Product Codes:** PL-US House Representative Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Agency External ID: Revenue Codes: AGY, GEN, POL

Totals

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/22/12	10/28/12	44	\$19,575.00	\$16,638.75
10/29/12	11/04/12	11	\$4,700.00	\$3,995.00

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	44	\$19,575.00	\$16,638.75	0.00
November 2012	11	\$4,700.00	\$3,995.00	0.00

\$24,275.00

\$20,633.75

0.00

55

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 KARE	10/26/1	2 10/26/12	Tonight Show	CM	1035pm-11	35pm F-	- :30	1	\$575.00 P-2	0.00 NM	1	\$575.00
TONIC	HT SHO	٨/	Tonight Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	F	1	\$575.00	0.00						
E 2 KARE	10/26/1	2 10/26/12	M-F 2-3p	CM	2P-3P	F-	- :30	2	\$175.00 P-2	0.00 NM	2	\$350.00
			The Doctors									
	OCTORS		MA alada a	0	D-1-	Detien						
St Week: 10	art Date	End Date 10/28/12	Weekdays F	Spots/Week 2	Rate \$175.00	Rating 0.00						
E 3 KARE			M-F 4-430p	CM	4-430P	F-	- :30	1	\$250.00 P-2	0.00 NM	1	\$250.00
20 10 112	10,20,1	2 10/20/12	KARE 11 4 News	_	1 1001	•	.00		Ψ200.001 2	0.00 14111		Ψ200.00
4P NE	WS											
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10)/22/12	10/28/12	F	1	\$250.00	0.00						
E 4 KARE	10/26/1	2 10/26/12	M-F 430-5p	CM	430-5P	F-	- :30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
JEOP/	\PDV		Jeopardy									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	F	2	\$600.00	0.00						
E 5 KARE	10/26/1	2 10/26/12	M-F 5-530p	CM	5-530p	F-	- :30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
			KARE 11 5 News	i								
–	11NWS-5											
<u>St</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	

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Order / Rev: 715925 Advertiser: CRAVAAKKC/R/CONGRESS

Alt Order #: 06331752 Product Desc: CRAVAAK FOR CONGRESS KARE

Flight Dates: 10/23/12 - 10/29/12 Estimate: C23C29

Ln C	h Sta	rt	End	Inventory Code	Break	Start/End T	īme	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 5 K	ARE 10/2	6/12	10/26/12	M-F 5-530p	CM	5-530p		F	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
ΚΔ	RE11NWS	-5		KARE 11 5 News										
IV	Start Dat		nd Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Weel	c: 10/22/12	1	0/28/12	F	1	\$1,200.00	0.0							
E 6 KA	ARE 10/2	6/12	10/26/12	M-F 9-10a	CM	9-10a		F	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
то	DAY 11			TODAY										
	Start Date	<u>e</u> <u>E</u>	nd Date	Weekdays	Spots/Week	Rate	Ratir	ıg						
	c: 10/22/12		0/28/12	F	2	\$175.00	0.							
E7 KA	ARE 10/2	9/12	10/29/12	Tonight Show	CM	1035pm-113	35pm]	M	:30	2	\$575.00 P-2	0.00 NM	2	\$1,150.00
то	NIGHT SH	OW		Tonight Show										
	Start Date		nd Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	<u>ıg</u>						
Weel	c: 10/29/12	1	1/04/12	M	2	\$575.00	0.							
E 8 KA	ARE 10/2	9/12	10/29/12	M-F 2-3p	CM	2P-3P]	M	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
TH	E DOCTO	RS		The Doctors										
	Start Dat		nd Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	<u>ıg</u>						
	c: 10/29/12		1/04/12	M	2	\$175.00	0.							
E 9 KA	ARE 10/2	9/12	10/29/12	M-F 4-430p KARE 11 4 News	CM	4-430P]	M	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
4P	NEWS			KAKE II 4 News										
	Start Date	<u>e E</u>	nd Date	Weekdays	Spots/Week	Rate	Ratir	<u>ıg</u>						
	c: 10/29/12		1/04/12	M	1	\$250.00	0.0							
E 10 KA	ARE 10/2	9/12	10/29/12	M-F 430-5p Jeopardy	CM	430-5P		M	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
JE	OPARDY			ocopardy										
	Start Dat		nd Date	Weekdays	Spots/Week	Rate	Ratir	_						
	c: 10/29/12		1/04/12	M	2	\$600.00	0.0				A 4 000 00 D 0	0.00.1114		#4.000.00
E 11 KA	ARE 10/2	9/12	10/29/12	M-F 5-530p KARE 11 5 News	СМ	5-530p		M	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
KA	RE11NWS	5-5		TOTAL IT S NOWS										
	Start Dat		nd Date	Weekdays	Spots/Week	Rate	Ratir	_						
	c: 10/29/12		1/04/12	M		\$1,200.00	0.0				\$000 00 B 0	0.00 NIM		# 000 00
E 12 KA	ARE 10/2	9/12	10/29/12	M-F 5-6a KARE First Edition	CM n M-F	5-6a		M	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
KA	RE11-1ST	EDT												
	Start Date		nd Date	Weekdays M	Spots/Week	Rate	Ratir	_						
_	c: 10/29/12		1/04/12	M M-F 9-10a	CM	\$200.00 9-10a	0.0)() M	:30	2	\$175.00 D.2	0.00 NM	2	¢250.00
E IS KA	ARE 10/2	9/12	10/29/12	TODAY	CIVI	9-10a		VI	.30	2	\$175.00 P-2	0.00 NM	2	\$350.00
TO	DAY 11													
\\/I	Start Date		nd Date	<u>Weekdays</u> M	Spots/Week	Rate	Ratir	_						
	c: 10/29/12 ARF 10/2		1/04/12	Sat 5-530p	CM 2	\$175.00 5-530P	0.0	S-	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
L 14 10	11/2	1712	10/2//12	KARE 11 5 News		0 0001		5	.00		φοσο.σσ1 2	0.00 14101		Ψ000.00
KA	RE11NWS													
امم/۸	Start Date: 10/22/12		o/28/12	Weekdays S-	Spots/Week 1	Rate \$500.00	Ratir 0.	_						
	ARE 10/2			Sat 6-630p	CM	6-630P		S-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
				KARE 11 6 News							,			,
KA	RE11NWS			\\\\ a \ d = \	Consta AM and	Data	Deti	_						
Week	Start Date: 10/22/12		o/28/12	Weekdays S-	Spots/Week 1	Rate \$700.00	Ratir 0.	_						
	ARE 10/2			Sat 8-10a	CM	8-10a		S-	:30	2	\$500.00 P-2	0.00 NM	2	\$1,000.00
	DE44.5000		-	KARE 11 Saturda	у									
KA	RE11 NWS Start Dat		「 End Date	Weekdays	Spots/Week	Pato	Ratir	na.						
Week	31411 Date		0/28/12	Weekdays S-	2	Rate \$500.00	0.							
E 17 K	ARE 10/2	8/12	10/28/12		СМ	5-530P		S	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00

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Order / Rev: 715925 Advertiser: CRAVAAKKC/R/CONGRESS

CRAVAAK FOR CONGRESS Alt Order #: 06331752 Product Desc: KARE

Flight Dates: 10/23/12 - 10/29/12 Estimate: C23C29

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Sun 5-530p KARE 11 5 News	Su									
KARE1	1NWS-5												
	art Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating	-						
Week: 10, E18 KARE		10/28/12	Tonight Show	CM	\$700.00 1035pm-11	0.0		:30	1	\$575.00 P-2	0.00 NM	1	\$575.00
			Tonight Show	0.00	Тосории	оорт	•	.00	·	φοιο.σσι 2	0.00 11111		φοι σ.σσ
	HT SHOV				.	5							
Sta Week: 10	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$575.00	Rating 0.0							
E 19 KARE				CM	2P-3P		T	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
			The Doctors										
	OCTORS		Mookdovo	Spoto/Mook	Poto	Dotino							
Week: 10	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$175.00	Rating 0.0	_						
E 20 KARE	10/25/1	2 10/25/12	M-F 4-430p	CM	4-430P	-	T	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
4D NEV	N/C		KARE 11 4 News	;									
4P NEV	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10		10/28/12	T	1	\$250.00	0.0	_						
E21 KARE	10/25/1	2 10/25/12	M-F 430-5p	CM	430-5P	=	T	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
JEOPA	PDV		Jeopardy										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10		10/28/12	T	2	\$600.00	0.0	-						
E22 KARE	10/25/1	2 10/25/12	•	CM	5-530p	-	T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
KARE1	1NWS-5		KARE 11 5 News	•									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10		10/28/12	T		\$1,200.00	0.0							
E 23 KARE	10/25/1	2 10/25/12	M-F 5-6a KARE First Edition	CM on M-E	5-6a	-	T	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
KARE1	1-1ST E	т	NAINE I IIST Editio	11 IVI-1									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
Week: 10, E 24 KARE		10/28/12	T	CM	\$200.00	0.0	0 T	.20		¢475.00.D.0	0.00 NIM	2	\$250.00
E 24 NARE	10/25/1	2 10/25/12	TODAY	CIVI	9-10a	-	1	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
TODAY	′ 11												
Sta Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 2	Rate	Rating	_						
			Tonight Show	CM	\$175.00 1035pm-11	0.0 25pm -		:30	1	\$575.00 P-2	0.00 NM	1	\$575.00
			Tonight Show	OIVI	Тооори	оорт		.00		φονο.σσι 2	0.00 14101		φονο.σσ
	HT SHOV				.	5							
Sta Week: 10	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$575.00	Rating 0.0							
E 26 KARE			M-F 2-3p	CM	2P-3P		- Г	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
			The Doctors										
	OCTORS art Date		Mookdovs	Spots/Week	Pata	Dating							
Week: 10		End Date 10/28/12	<u>Weekdays</u> - T	2	Rate \$175.00	Rating 0.0							
E 27 KARE	10/23/1	2 10/23/12	M-F 4-430p	CM	4-430P	-'	Г	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
4P NEV	N/C		KARE 11 4 News	;									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10		10/28/12	- T	1	\$250.00	0.0							
E 28 KARE	10/23/1	2 10/23/12	•	CM	430-5P	-'	Г	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
JEOPA	RDY		Jeopardy										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating)						
Week: 10	/22/12	10/28/12	- T	2	\$600.00	0.0	0						
E 29 KARE	10/23/1	2 10/23/12		CM	5-530p	- '	Г	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00

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Order / Rev: 715925 Advertiser: CRAVAAKKC/R/CONGRESS

Alt Order #: 06331752 Product Desc: CRAVAAK FOR CONGRESS KARE

Flight Dates: 10/23/12 - 10/29/12 Estimate: C23C29

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Ler	n Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5-530p									
KADE4	4 N N N C . E		KARE 11 5 News	i								
	1NWS-5	End Data	Ma aladaya	Cnoto/Mook	Doto	Dating				ı	I	
Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week	Rate \$1,200.00	Rating 0.00						
E30 KARE				CM	5-6a	- T		30 1	\$200.00 P-2	0.00 NM	1	\$200.00
L 30 IVAILE	10/23/1	2 10/23/12	KARE First Editio	_	J-0a	-1		JO 1	Ψ200.001 -2	O.OO INIVI	'	Ψ200.00
KARE1	1-1ST EI	OT	TO WE THOU Editio									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/22/12	10/28/12	- T	1	\$200.00	0.00						
E31 KARE	10/23/1	2 10/23/12	M-F 9-10a	СМ	9-10a	- T	:3	30 2	\$175.00 P-2	0.00 NM	2	\$350.00
			TODAY									
TODAY												
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10/		10/28/12		2	\$175.00	0.00			^	0.00.1114		.
E32 KARE	10/24/1	2 10/24/12	-	CM	1035pm-11	35pmW	:3	30 2	\$575.00 P-2	0.00 NM	2	\$1,150.00
TONIGE	HT SHO\	۸/	Tonight Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	2	\$575.00	0.00						
E 33 KARE			M-F 2-3p	CM	2P-3P	W	:9	30 2	\$175.00 P-2	0.00 NM	2	\$350.00
			The Doctors					_	******			************
THE DO	OCTORS											
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/28/12	W	2	\$175.00	0.00						
E34 KARE	10/24/1	2 10/24/12		CM	4-430P	W	:3	30 1	\$250.00 P-2	0.00 NM	1	\$250.00
4D NEW	VC		KARE 11 4 News	i								
4P NEV		End Data	Ma aladaya	Cnoto/Mook	Doto	Dating						
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$250.00	Rating 0.00						
E 35 KARE			M-F 430-5p	CM	430-5P	W		30 2	\$600.00 P-2	0.00 NM	2	\$1,200.00
L 33 KAKL	10/24/1	2 10/24/12	Jeopardy	Civi	430-36	,,		30 2	φ000.00 F-2	U.UU INIVI		\$1,200.00
JEOPAI	RDY		ocoparay									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/22/12	10/28/12	W	2	\$600.00	0.00						
E36 KARE	10/24/1	2 10/24/12	M-F 5-530p	СМ	5-530p	W	:3	30 1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
			KARE 11 5 News	;								
	1NWS-5											
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	•••	1	\$1,200.00	0.00			0.175.00.7.0	0.00 1/11		#050.00
E37 KARE	10/24/1	2 10/24/12	M-F 9-10a	CM	9-10a	W	:3	30 2	\$175.00 P-2	0.00 NM	2	\$350.00
TODAY	11		TODAY									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	2	\$175.00	0.00						
											- F F	\$24.27F.00

Totals 55 \$24,275.00